



Speaking Culturally: Explorations in Social Communication

By Gerry Philipsen

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*****.Speaking Culturally presents case studies of two cultures, focusing on how speaking is thematized and enacted in each. The Teamsterville culture is drawn from the author's studies of the spoken life of an urban, working-class neighborhood in Chicago, while the Nacirema culture draws upon studies of communication among middle-class Americans, primarily on the West Coast. Using fieldwork conducted over a period of twenty years, Philipsen shows how listening to a people's spoken life can reveal expressions of underlying codes or social rhetorics of what it means to be a person, how persons can and should be linked together in social relations, and how communication can and should be used in interpersonal conduct. From these studies of speaking in two cultures emerges an understanding of communication as an activity in which people not only draw from and express but also shape and fashion their understandings of self, society, and strategic action.



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Reviews

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A top quality publication and also the font employed was interesting to learn. It is really simplistic but excitement within the fifty percent from the book. Its been designed in an remarkably basic way in fact it is only following i finished reading this pdf where in fact changed me, modify the way i believe.

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