



Seven Steps to Mastering Business Analysis

By Barbara Carkenord

J Ross Publishing, United States, 2009. Paperback. Book Condition: New. 231 x 188 mm. Language: English . Brand New Book. Business analysis is the fastest growing field in business today and the role of the business analyst is both strategic and tactical. At the strategic level, the focus is on understanding the needs of the business as a whole, its strategic direction, and identifying initiatives that will enable the business to meet its goals. At the tactical level, the discipline originally emerged from work previously done by project managers, such as gathering high level business requirements, and work done by systems analysts, such as designing functional requirements for software behavior. Business analysts are part strategist, part program or project manager, part architect and part systems analyst. They work as a liaison among stakeholders in order to elicit, analyze, and communicate requirements for changes to business processes, policies and information systems. Business analysts combine technical and communication skills to improve business by deciphering processes, making realistic, feasible recommendations and facilitating implementation of effective solutions. Early works on business analysis suggest that use of specific diagrams, possessing a technical background or being a strong facilitator is what makes a successful business analyst....

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