



Todd Parr Create Your Own Planet

By Todd Parr

Chronicle Books. Paperback. Book Condition: new. BRAND NEW, Todd Parr Create Your Own Planet, Todd Parr, SALES HANDLE: Enjoy hours of doodling fun with this jumbo coloring book (with stickers) by bestselling children's author/illustrator Todd Parr.

KEY SELLING POINTS: * Planet Color by Todd Parr is a new lifestyle brand with apparel and backpacks. This coloring book is part of that program. * A must-have for any Todd Parr fan. If you love his books, you'll want your child to have his/her very own that he/she can draw in! * Todd Parr's art speaks to kids--they often say they relate to his drawings. * Includes two pages of colorful stickers (approximately 80-100 stickers) **HOW WILL THIS TITLE BE DISTINCTIVE:** * Todd Parr's illustrations give this coloring book a unique look. * Includes colorful stickers, unlike other jumbo coloring books. * Consumers will recognize Todd Parr's art from his best-selling books, giving this coloring book an edge in the marketplace. **SPEAK TO THE EXISTING TREND/DEFINE CONSUMER:** * Todd Parr's aesthetic philosophy is all about empowering kids to express themselves. This coloring book gives kids free reign to add their own illustrative touches to Todd Parr's art. * Perfect for parents who...



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