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Building a Firm Foundation for Business Success

By Phd Dr William G Titshaw

Xulon Press, United States, 2009. Paperback. Book Condition: New. 278 x 206 mm. Language: English . Brand New Book ***** Print on Demand *****.Dr. Titshaw holds a PhD degree in Business Administration. He has over 20 years experience in the field of Human Resource Management and has owned his own business-consulting firm. He has taught numerous courses in the field of Business Administration at the graduate and undergraduate levels. He also served as a small business consultant at the University of Georgia, where he advised and assisted prospective entrepreneurs and business owners in all areas of business management including planning, organizing, leading and controlling. Dr. Titshaw also served on the Business School Advisory Council at Lee University, Cleveland, TN. He and wife, Mary Nell, currently reside in Westminster, South Carolina. They have 4 children and 6 grand children. Through this book, Dr. Titshaw provides a great service to small business entrepreneurs, both current and future. Many fail due to lack of preparation, unrealistic expectations and incompetence. This need not be with books like Titshaw s now available. He provides an overview of all aspects of starting and operating a small business, including sample forms and practical tips from his many...



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